

YOUR CONNECTION TO STREAMLINED RETAIL OPERATIONS.



A Better Way to Manage Your Multi-Channel Business

CREATE BRIDGES (NOT BOUNDARIES.)

nchannel is a revolutionary cloud-based management platform for retailers and suppliers. We help you manage your operations using the systems you're already using today. nChannel reaches out to each of your software or web-based software systems and creates a bridge that allows data to be sent to and from the nChannel platform. The result is one integrated platform enabling companies to maximize the use of the systems they already own, improve data visibility, and streamline operations.

AFFORDABILITY. nChannel offers affordable pricing packages for a single, low-monthly subscription fee with no annual or long-term contracts or maintenance fees. nChannel's fixed pricing packages include unlimited users and 24-hour support from nChannel experts.

MORE FLEXIBILITY. nChannel provides you with flexible options that are scalable with your business. Upgrade your systems worry-free with nChannel connectors, which are easily downloaded, swapped, added or deleted without any hassle. nChannel connectors are up-to-date in real-time, with the latest versions of your applications, making integration seamless when you install upgrades to POS, eCommerce, Accounting, or ERP systems — and there's no extra cost for downloading an updated connector. *That's just the beginning there's so much more.*

nCHANNEL'S LIBRARY OF CONNECTORS INCLUDES CONNECTORS FOR THE MOST WIDELY USED POINT-OF-SALE, ACCOUNTING, AND ECOMMERCE SOLUTIONS.

★ nChannel connects the systems you already own ★

WORK SMARTER.

SCENARIO 1 A customer calls asking about the status of a web order. First, you might sift through the stack of paper orders you've fulfilled, which might lead you to a search through your Point-of-Sale-System. If still not successful, you may find yourself on a call with your supplier, which could possibly land you in your accounting system. <Sigh>

WOULDN'T IT BE GREAT IF WEB ORDERS AND THEIR STATUS MAGICALLY APPEARED IN YOUR POS OR ERP SYSTEM?

SCENARIO 2 Saturdays are busy in the store. You're on the road and want to see what sales look like for the day, but you can't get into the system remotely because you don't have access or the cashier is currently using it. *We understand your frustration.*

WHAT IF YOU COULD ACCESS THE SYSTEM ANY TIME, FROM ANY WHERE VIA YOUR SMARTPHONE OR THE WEB?

SCENARIO 3 You sell products in your store and on the web. You spend an extraordinary amount of time trying to keep everything synced — updating items, pricing, and inventory data in your eCommerce and Point-of-Sale system.

It doesn't have to be this way.

IMAGINE IF DATA FROM ALL YOUR SYSTEMS FLOWED SEAMLESSLY FROM ONE PLACE TO ANOTHER.

nCHANNEL HELPS YOU MANAGE YOUR RETAIL OPERATIONS BY LEVERAGING THE SYSTEMS YOU ALREADY OWN, WHILE KEEPING YOUR BOTTOM LINE IN MIND.



★ *Real-time access you can rely on* ★

MAXIMIZE YOUR TIME.



INEFFICIENT ACCESS TO INFORMATION WASTES TIME. Keeping track of orders and sales-related information – in-store, online, or both – can be overwhelming and demand significant time that many retailers cannot afford.

n nChannel connects your existing systems and makes all your data available to manage or view in one place. Using the web, you can easily monitor what's going on across your entire enterprise – whether you're at the store or on the road.

Using nChannel you have the ability to:

- Complete order status visibility from multiple stores, web sites, or both
- Set up alerts to be notified whenever you have a big sale, an out-of-stock item, or when inventory is getting low
- Manage customer data in one place and choose which system should store customers that come to you from your store, web site, or anywhere else

*VIEW, MANAGE AND
SHARE SALES, CUSTOMER,
ITEM AND INVENTORY
INFORMATION ACROSS
ALL YOUR SYSTEMS.*

★ *Get connected* ★

STREAMLINE YOUR BUSINESS.



INEFFICIENT ITEM MANAGEMENT SLOWS GROWTH. How much time will you spend this week syncing inventory, managing back-orders, or determining if your orders have been fulfilled and billed for the correct amount?

nChannel significantly reduces data entry time by helping your systems push data to where it needs to go. **By using the nChannel portal to manage and automate data entry you can:**

- Easily manage items, web attributes, pricing, and images in one place
- Invite your suppliers to upload their item catalogs and inventory at no cost
- Automate electronic POS and accounting system data entry
- Fully track drop ship orders from order to cash

*AUTOMATE DATA ENTRY
ACROSS ALL YOUR
SYSTEMS TO IMPROVE
ACCURACY AND
ACCESS TO DATA.*





★ *All-star visibility* ★

ACCELERATE YOUR GROWTH.

INEFFICIENT COLLABORATION WITH SUPPLIERS SLOWS GROWTH. Customer satisfaction is reduced due to delayed shipments, out-of-stocks, and lack of visibility. Manual tracking and administration takes your focus away from growth strategies.

nChannel gives you the power to connect with suppliers. Manage the status of drop ship orders from order to cash with complete visibility. **nChannel connects you to suppliers so you can:**

- Send electronic purchase orders, and receive order confirmations, shipment information and invoices from suppliers
- Easily add products from your customer's online catalog to your web site
- Quickly access supplier's order status regardless of where the order was placed

*ACCESS SUPPLIER ITEM
DATA AND INVENTORY FOR
IMPROVED ACCURACY,
SPEED-TO-MARKET, AND
IMPROVED CUSTOMER
SERVICE.*

nCHANNEL ADVANTAGE AT A GLANCE



	nCHANNEL
CONNECT EXISTING SYSTEMS WITHOUT INVESTING IN NEW SOFTWARE	✓
CONNECTORS PROVIDE EASY CONNECTIVITY TO LEADING POS, ECOMMERCE, AND ACCOUNTING SYSTEMS	✓
QUICK AND EASY TO IMPLEMENT	✓
NO LARGE UP-FRONT INVESTMENT	✓
AVAILABLE BY MONTHLY SUBSCRIPTION AND NO LONG-TERM CONTRACTS OR USER FEES	✓
NO SOFTWARE CONTRACTS OR ANNUAL MAINTENANCE FEES	✓
24/7 SUPPORT	✓
DON'T WANT TO DO IT YOURSELF? ACCESS OUR PARTNER DIRECTORY FOR A COMPLETE LIST OF nCHANNEL EXPERTS IN YOUR AREA	✓

CONNECT YOUR SYSTEMS EASILY WITH nCHANNEL CONNECTORS

POS CONNECTORS

- Microsoft Dynamics RMS
- QuickBooks POS

Coming Soon

- CounterPoint | Radiant
- Retail Pro

ACCOUNTING CONNECTORS

- QuickBooks
- Microsoft Dynamics GP

Coming Soon

- PeachTree
- QuickBooks Online

ENTERPRISE CONNECTORS

Microsoft Dynamics GP

Coming Soon

- Microsoft Dynamics SL
- Microsoft Dynamics NAV
- Microsoft Dynamics AX
- MAS 90/200/500
- NetSuite

★ *Test drive nChannel today* ★

TAKE YOUR BUSINESS TO NEW HEIGHTS.

FOR MORE INFORMATION OR TO LEARN HOW TO
TAKE A FREE TEST DRIVE, CONTACT US AT

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